



Spin Sports Festival

www.SpinSportsFestival.com

June 23-26, 2010



Increasing
Cycling Safety

Exhibitor Contract

Identification

Company Name: _____ Website: _____
 Address _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Office Contact: _____ Email: _____
 Phone (Main): _____ Phone (Direct): _____ Ext: _____

Onsite

Exhibit Contact: _____ Cell: _____

Booth Preferences

Booth assignments for both tradeshow locations will be made based on space requirements, products exhibited, the date application is received, and consideration of the overall best interest of the festival. Selection between companies offering like goods or services will be made on a first-come, first-serve basis.

Select Desire Location: Rio Grande Park: _____ Buttermilk Ski Area: _____ Both: _____
 Select Row Priority: 1st: _____ 2nd: _____ 3rd: _____
 Infield Island (Premium): Yes: _____ No: _____
 Bike Demonstration: Yes: _____ No: _____
 Demo Row (Rio Grande Park): _____ Demo Circle (Buttermilk): _____

Runway Preferences

The Gear Show enables a company to introduce a new or featured product (either Hard or Soft Goods) to a live audience at the Opening Ceremony in Aspen. This is an excellent way to attract participants to your exhibit for further inquiries or actual sales. Two large stage screens are utilized to display the live image plus a still photograph of the item accompanied by your company branding.

Gear Show Entrant: Yes: _____ No: _____
 Runway Preferences Solo Item: _____
 Number of items you have to display: _____ With how many models: _____
 Willing to co-op runway? Yes: _____ No: _____
 With how many other goods? One: _____ Two: _____ Three: _____
 Preferred Company: _____ Types of Goods: _____
 Have runway model? Yes: _____ No: _____
 Do you want us to provide you with a model in exchange for product samples? Yes: _____ No: _____
 Do you have any product as promotional giveaways to the live audience? Yes: _____ No: _____
 Do you have any product to raffle off for charity? Yes: _____ No: _____ Donation Value: _____
 Will you provide spoken text and display images to accompany giveaway or raffle? Yes: _____ No: _____



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Pricing

Booth Size		Rio Grande Park (Road Bicycles)		Buttermilk Ski Area (Mountain Bikes)		Services and Amenities at both locations
		No Sales	Selling	No Sales	Selling	
10x10	-	\$ 500	\$ 675	\$ 250	\$ 350	Registration Information First Aid Food & Water Utilities & Ecology Demo Days 24-hour Security Bicycle Corral Bike Trail Access Free Shuttles
10x20	-	\$ 975	\$ 1,350	\$ 500	\$ 675	
10x30	-	\$ 1,400	\$ 1,900	\$ 700	\$ 1,000	
10x40	20x20	\$ 1,800	\$ 2,400	\$ 900	\$ 1,250	
10x50	-	\$ 2,125	\$ 2,900	\$ 1,100	\$ 1,500	
10x60	20x30	\$ 2,500	\$ 3,325	\$ 1,250	\$ 1,750	
10x70	-	\$ 2,750	\$ 3,750	\$ 1,375	\$ 1,950	
10x80	20x40	\$ 3,000	\$ 4,100	\$ 1,500	\$ 2,100	
10x90	-	\$ 3,250	\$ 4,400	\$ 1,625	\$ 2,250	
10x100	20x50	\$ 3,400	\$ 4,600	\$ 1,700	\$ 2,400	
10x110	-	\$ 3,550	\$ 4,775	\$ 1,775	\$ 2,525	
10x120	20x60	\$ 3,750	\$ 5,000	\$ 1,850	\$ 2,650	

- No Sales pricing applies to booths set up to display goods, distribute samples or information, host ride teams, offer demonstrations or testing, educate the public, provide retail referrals and showcase nonprofit entities.
- Any business that is engaged in any act of selling must acquire the appropriate sales tax licenses and furnish management with corresponding copies and identification numbers. See Rules & Regulations for festival.
- Buttermilk Ski Area is located 3 miles from Downtown Aspen and 6 miles from Snowmass. It is a major bus stop for the free shuttle, directly connected to the extensive bike path system, and offers both public and VIP parking. The chair lift will be in operation for those with festival passes or tickets purchased for the day.

Electrical Requirements

Please complete the following checklist and submit along with other paperwork only if requesting electricity.

Company Name: _____ Booth Size: _____
 Exhibit Contact: _____ Cell: _____
 Email: _____

Electricity:	Yes: ___	No: ___		
Lighting:			Quantity	Wattage
Halogen	Yes: ___	No: ___	_____	_____
Fluorescent	Yes: ___	No: ___	_____	_____
Incandescent	Yes: ___	No: ___	_____	_____
Sound System	Yes: ___	No: ___	_____	_____
Heating	Yes: ___	No: ___	_____	_____
Cooling (Fans or A/C)	Yes: ___	No: ___	_____	_____
Air Compressor	Yes: ___	No: ___	_____	_____
Power Washers	Yes: ___	No: ___	_____	_____
Kitchen Appliances	Yes: ___	No: ___	_____	_____

Totals:



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Calculations

Booth Fee (Verify site location and if selling) See Chart = _____

Gear Show Calculation (Maximum 4 items per Model)

1000 x No. # Models: _____ ÷ No. # of Items: _____ = _____

Tickets:

Chairlift	Quantity: _____	x	\$20.00 ea.	=	_____
Gondola	Quantity: _____	x	\$20.00 ea.	=	_____
Meal (Rio Grande Park)	Quantity: _____	x	\$10.00 ea.	=	_____
VIP Parking (Buttermilk)	Quantity: _____	x	\$35.00 ea.	=	_____

Booth Items:

Tent (Price per 10' x 10' space)	Quantity: _____	x	\$150.00 ea.	=	_____
8 ft. Table (Rectangular)	Quantity: _____	x	\$15.00 ea.	=	_____
4 ft. Table (Round)	Quantity: _____	x	\$15.00 ea.	=	_____
Folding Chair	Quantity: _____	x	\$5.00 ea.	=	_____
Electricity (100 feet of booth)	Quantity: _____	x	\$150.00 ea.	=	_____

Total: \$

Permit

Sales Tax License No. #: _____ Issue Date: _____ Valid Until: _____

Payment Policy

Payment in full is required to register as an Exhibitor or Team for the Spin Sports Festival. The booth rental fee plus a fully-refundable security deposit must be received no later than May 31, 2010. All cancellations must be done in writing before May 1, 2010 to receive full credit. Cancellation requests received after May 15, 2010 forfeit 50% of payment. No refunds will be given to those cancelling after June 1, 2010.

Payment Type: Visa _____ MasterCard _____ American Express _____ Check No. #: _____

Name (As it appears on card): _____

Credit Card No. #: _____ Card Verification Number: _____

Expiration Date: _____ Signature: _____

PLEASE COMPLETE APPROPRIATE SECTIONS & EMAIL TO: craig@SpinSportsFestival.com

If paying by check, make it payable to: Spin Sports Festival LLC
1017 Tantra Park Circle
Boulder CO 80305.

Questions? Call 303-988-0600